Montessori Medical Partnership for Inclusion

P.O. Box 4, Woodsboro, MD 21798

Montessori4Inclusion.org

4 EASY STEPS TO FUNDING YOUR WAY TO WORLD-CLASS TRAINING in CALIFORNIA THIS AUGUST

Dear Inclusion Course Participant,

To help you in your quest to join us in California, we have put together some information and resources you can easily utilize to raise funds from your school community. We believe that your community will be happy to support you in furthering your knowledge and skills to better support the diverse needs of your students. It is really a win-win for everyone!

<u>First step</u>, discuss fundraising options with your administrator. Ask if your school has any funds in their budget for Professional Development or Continuing Education for staff members and apply for their funding.

<u>Second step</u>, start a GoFundMe campaign to engage your school community members in supporting you. You will be surprised at how generous people can be, especially when they see the value of what you are trying to do and how it will contribute to their Montessori school.

In case you have never used GoFundMe before, here is a step-by-step guide to putting together a GoFundMe campaign.

- 1. Go to www.gofundme.com and click on the button to start a GoFundMe.
- 2. Sign up by choosing to use Facebook or your email address to create a GoFundMe account.
- 3. Next, you will be asked to put in your fundraising goal. If you will not have substantial travel costs, then set the goal at \$3000 or \$3500 to cover Registration fees and lodging. If you will have travel costs, estimate those and adjust accordingly. The Registration Fee includes daily lunch and coffee/tea breaks on the 10 weekdays. You will be on your own for dinner every night and breakfast and lunch on the weekends.
- 4. The GoFundMe site will take you through the steps to get your site set up. We recommend you put in a photo of yourself (no children), perhaps in your classroom; and share something from the heart about what it means to have this opportunity to learn more about meeting the needs of more children and building an awesome inclusive school community.

- 5. Once your site is set up and ready, you will see a "share" button in the upper right corner. Click on it, and it will give you some options: (a) to share your site on your Facebook page, and (b) to get a link you can include in a group email to your friends and school community, and to put onto the poster that is attached to this email. It is best to do all of these!
- 6. Also check out the small horizontal lines in the far-right corner. You will find options to update your profile, your site, etc.

<u>Third step</u>—Open the Fundraising Campaign Flyer that is on the website and customize it with your own name and Montessori school name. Also, be sure to add your GoFundMe url and Campaign name and the dollar amount of your fundraising goal in the bottom right corner. Hang up your Fundraising Flyers in the entryway to your school and on your classroom door-wherever you are permitted to hang them—and distribute them, as permitted by your Administrator, to parents, etc., in order to get the word out about your plans to attend this amazing International Montessori Inclusion event and your need for their support.

Fourth step: Type in the information indicated in yellow highlights on the fillable Donation Recognition slips also on the website. Print these out (color is best), then cut each page into 4 Recognition slips. Use these to show appreciation to the community members that donate on your GoFundMe site or to your school for this Campaign. For each donor, fill in their name and post the Donation Recognition slips on your classroom door or other prominent location approved by your Administrator.

If you know of any company or charitable foundation that would be interested in financially supporting this valuable teacher training to build inclusion capacity in your school, please let us know and our Fundraisers and Grant writers will do the rest. Thanks for the referrals!

We are so happy that you will be joining us in California in August! Please let us know if there is anything else we can do to assist you in your fundraising efforts.

Catherine Massie & Barbara Luborsky

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